

The recent turmoil in the Icelandic foreign exchange market

The Icelandic carry trade and Wile E. Coyote moments

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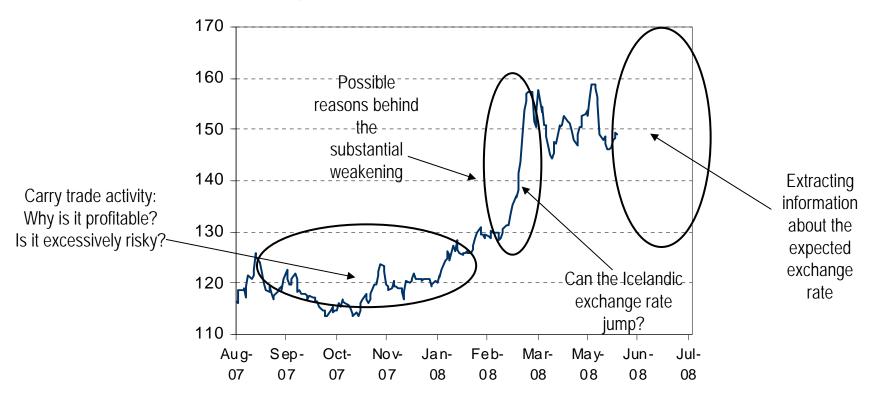
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Motivation



Icelandic exchange rate index

Daily data, August 2007 - March 2008



Source: Bloomberg.

1. What is a currency carry trade?



A currency carry trade:

 Usually defined as a leveraged positions where borrowing at a low interest rate in one currency and buying a higher-yielding asset in another

Other related strategies:

- Retail investors purchasing higher-yielding assets in foreign currency
- Icelandic households borrowing in lower-yielding currencies (mortgages, etc.)

[Focus is often on leveraged positions since they are more likely to be unwound quickly when market turbulence occurs]

Factors underpinning carry trades:

- large interest rate spreads
- low exchange rate volatility (since large changes in FX are not expected)
- global risk appetite (related to low volatility)

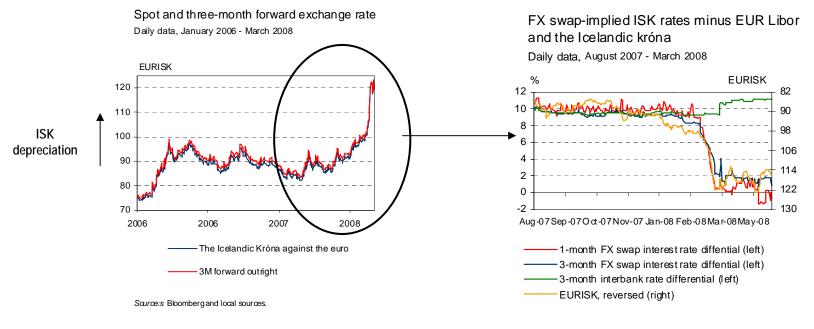


A few technicalities ...

 The covered interest rate parity follows from an assumption of no-arbitrage condition (in absence of capital controls and asymmetric default risks):

$$I^{EUR} = I^{ISK} + ([1/F_{0,1}]-[1/S_0])/[1/S_0]$$

- S is the spot price of ISK per EUR and F is the forward exchange rate. Hence, high-yielding currencies trade at a discount (F > S) whereas low yielding currencies trade at a premium (F < S)
 - IEUR money market rates are not available to <u>lcelanders</u>
 - IISK money market rates are not available risk-free to foreigners



4



The uncovered interest rate parity (UIP) states that the expected return should be equal on two
different currencies' interest rates, expressed in terms of a common currency (but not covered for
the exchange rate risk on the forward market)

$$I^{EUR} = I^{ISK} + ([1/E(S_1)]-[1/S_0])/[1/S_0]$$

- According to UIP high-yielding currencies should depreciate against low-yielding currencies.
 Empirical evidence suggests a failure of this parity.
- Higher-yielding currencies tend to appreciate (and not depreciate) on average, and the carry trade has been very popular

2. Is the carry trade profitable?



Ex-ante total return:

 Expect the return on the interest-rate differential to be larger than an unfavourable exchange rate movement. Hence, the UIP is not expected to hold

Ex-post total return:

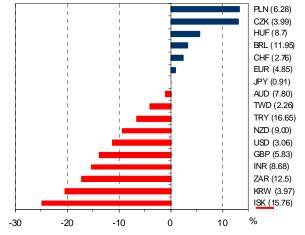
- 1. Borrow in low-yielding currencies ... inconvenient (the traditional carry trade)
 - Return = I^{ISK} I^{EUR} + $([1/S_1]-[1/S_0])/[1/S_0]$
 - The interest rate differential plus the appreciation of the ISK in terms of the EUR
- 2. Positions through currency forward contracts (the derivatives carry trade)
 - The investor is selling forward currencies that trades at a forward premium and buying forward currencies that are trading at a forward discount. It function like a short position in the EUR and long position in ISK.
 - Return = $([1/S_1]-[1/F_{0,1}])/[1/S_0]$

The returns from the two different strategies are equal if the covered interest rate parity holds



Spot return (per JPY)¹ August 2007 - May 2008





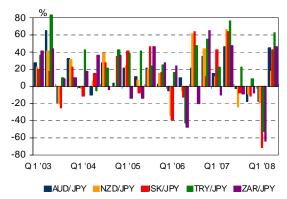
1. 3-month interbank rates in parentheses

Source: Bloomberg.

The total carry return:

Carry trades: ex post returns

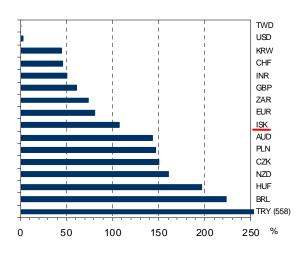
Annualised average daily returns, in per cent



Calculated as the sum of interest rate diffentials and the percentage change in the target currency's bilateral exchange rate against the Japanese yen.

Sources: Bloomberg and author's calculations

Carry return (spot + interest rate differential) April 2001 - May 2008



Source: Bloomberg.

3. Liquidity risk and skewness



■USD10m

USD50m

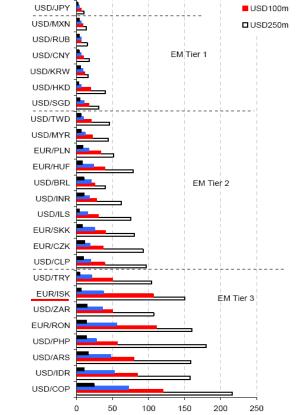
Two concepts of liquidity risk¹

Market liquidity risk

- The ease with which one can raise money by <u>selling</u> an asset
 - a) Bid-ask spread
 - b) Market depth
 - c) Market resiliency

Funding liquidity risk

- The ease with which one can raise money by borrowing using an asset as collateral
 - When funding liquidity is tight, traders become reluctant to take positions



Indicative best spreads and EM liquidity tiering

bps bid-offer spread

EUR/USD

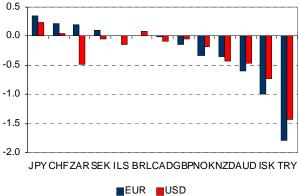
Source: Deutsche Bank

1. Source: Brunnermeier (2008)



- Carry trade:
 - In case of adverse price movements, (leveraged) investor may forced to be unwound a derivatives position (it leads to pro-cyclical market dynamics). This is not the case with favourable price movements.
- It means that the historical distribution is expected to be skewed towards <u>depreciation of high-yielding</u> <u>currencies</u> appreciation of low-yielding currencies.
- The asymmetry in the return distribution is consistent -2.0 with carry trades





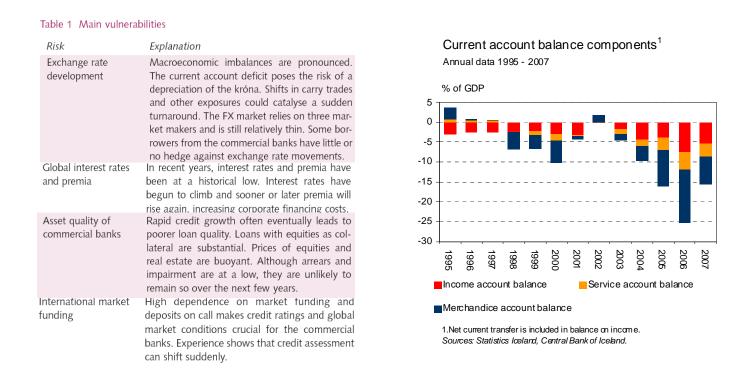
Sources: Bloomberg and auther's calculations.

- The build-up of carry positions results in strengthening target currencies and weakening funding currencies
- Changes in interest rate expectations or volatility lead to an abrupt unwinding of carry trades and target currencies tend to depreciate and funding currencies to appreciate sharply.
- Up by the stairs and down by the elevator

4. The Icelandic Wile E. Coyote moment



- An economy can live with macroeconomic imbalances for years if by chance nothing triggers a crisis. But given these vulnerabilities, there are many possible crisis triggers.
- Vulnerabilities according the CBol's Financial Stability report 2007

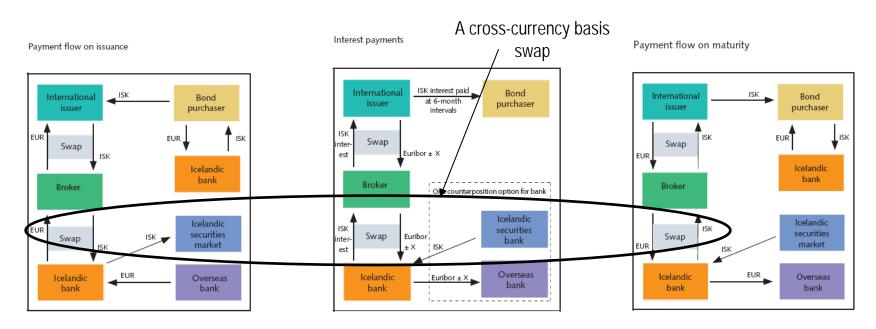


 The Icelandic 2008 <u>trigger</u>: A sudden re-evaluation of risks associated with the three commercial banks amid the global credit crisis



The Icelandic currency swap and Eurobond market ...

- Issuers of Eurobonds receive EUR (at issuance) and pay Euribor through a broker, who normally hedge his risk using a cross-currency basis swap
- However, brokers decided to roll-over their future obligations on a short-term basis betting on
 - A more less negative cross-currency basis spreads in the future
 - · Policy rate hikes by the central bank
 - A liquidity FX swap market
- Icelandic market makers became <u>reluctant to give away their EUR</u>, and thus priced themselves out of the market. They stopped market making in cross-currency basis-swaps in March 08'. As a result carry on the ISK evaporated



Source: Central Bank of Iceland.

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 Because the FX swap market has been the principal channel for the ISK carry trade, a narrowing FX swap rate differential reduced position-taking in the króna

Krugman (2007):

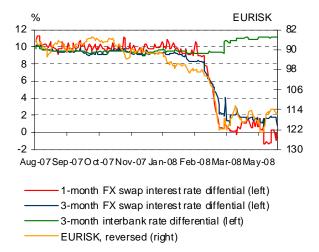
"If markets are failing to take the required future fall of the [exchange rate] into account, they will eventually have a Wile E. Coyote moment, when they look down and realize that nothing is supporting the currency. At that point the [exchange rate] will plunge."





FX swap-implied ISK rates minus EUR Libor and the Icelandic króna

Daily data, August 2007 - March 2008



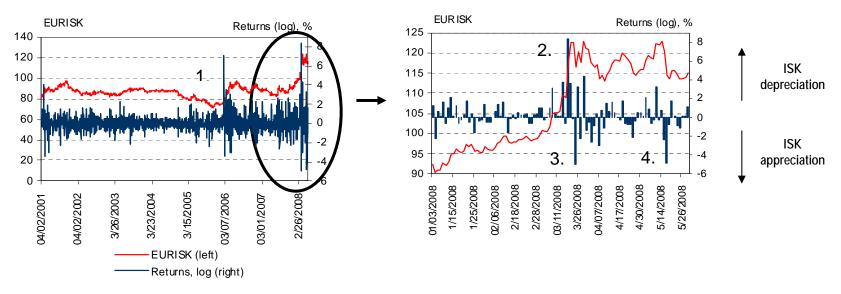
Sources: Bloomberg, Central Bank of Iceland.

5. Can the Icelandic exchange rate jump?



Four (in)famous abrupt changes in the ISK (daily data):

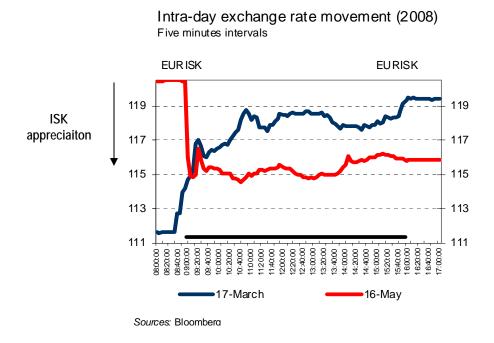
The Icelandic króna against the euro April 2001 - May 2008, level and daily returns



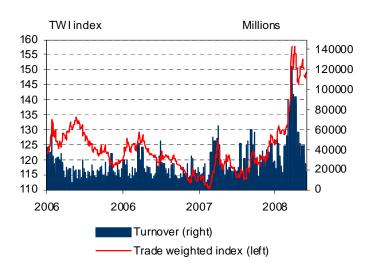
- Source: The Central Bank of Iceland.
- No 1. The Fitch 2006 report (21/22 February, 2006)
- No 2. The ISK-EUR FX swap rate differential is close to zero (17 March, 2008)
- No 3. The Central Bank of Iceland raises the policy rate by 125bp (25 March, 2008)
- No 4. The CBol concludes Nordic swap facility arrangements (16 May, 2008)



 When sentiment changes sharply, it seems to have a greater impact on the Icelandic króna than in more <u>liquid</u> foreign exchange markets. It may result in something that resembles a jump in daily data (also close to being the case intra-day)



Daily tumover in the Icelandic interbank FX market Daily data, April 2006 - April 2008



Source: Central Bank of Iceland.

6. How do investors assess currency risk?



Return relative risk: Ex post (realised) measures

- <u>Carry return sharpe ratio</u> is the average annual excess return divided by the annualised standard deviation
- Carry return sortino ratio
- <u>Carry return calmar ratio</u> is the annualised excess return relative to the drawdown (downside) risk, which is the largest difference between a high and a low of the exchange rate.

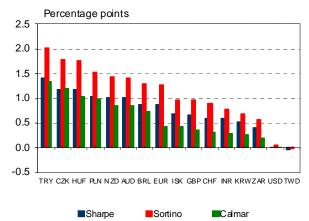
Currency-specific carry trades

- The payoffs are very volatile... and negative for extended periods
- Strategy known as "picking up peenies in front of a truck"

Diversification of the carry strategy

- There are large gains from diversifying the carry trade across currencies - large increase in the sharpe ratio
- A diversified carry trade can be seen as maximizing the returns on a portfolio given a tolerance for risk

Risk ratios Daily data, April 2001 - May 2008



Source: Bloomberg

	AUDJPY	NZDJPY	ISKJPY	TRYJPY	ZARJPY	PORTJPY*
Average Annual Excess Return:	13.2%	14.2%	10.6%	30.0%	8.0%	15.7%
Annualized Standard Deviation:	12.6%	13.9%	15.0%	20.7%	19.6%	12.6%
Sharpe Ratio:	1.05	1.02	0.71	1.45	0.41	1.24
Annualized Downside Deviation:	9.2%	10.1%	10.8%	14.7%	14.3%	9.1%
Sortino Ratio:	1.43	1.42	0.98	2.03	0.56	1.72
Maximum Drawdown:	15.7%	19.2%	32.9%	22.2%	30.6%	20.8%
Calmar Ratio:	0.84	0.74	0.32	1.35	0.26	0.75

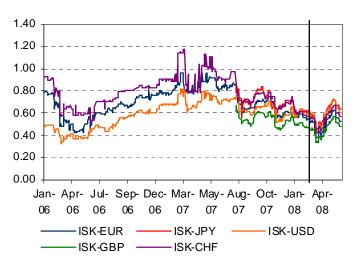
^{*} Long the AUD, NZD, ISK, TRY and ZAR (equally weighted) against the JPY



Ex ante measures

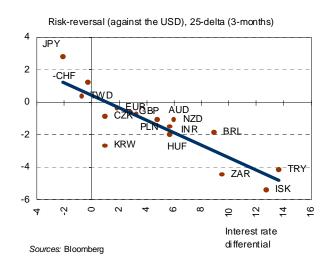
- <u>Carry-to-risk ratios</u>: e.g. 3-month interest rate differential divided by the 3-month implied volatility
- Risk reversals: Foreign exchange option traders use risk reversals to reflect the expected skewness in the distribution. Market participants are willing to pay more for protection against an ISK depreciation than an appreciation

Carry-to-risk ratios January 2006 - May 2008 (indicative prices)



Sources: Bloomberg, Investment banks.

Risk-reversals and interest rate diffential 30 May 2008





Implied volatility

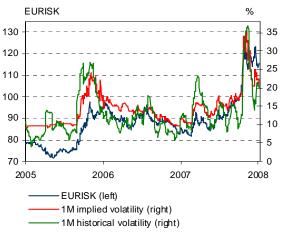
- One-month (at-the-money) implied volatility is the market's estimate for realised one-month volatility in one month's time
- The depreciation of the Icelandic króna in 2008 resulted in a spike in volatility; one-month implied volatility reached 35% and bid-ask spreads widened significantly
- Implied volatilities tend to follow historical volatilities
- A depreciation of the Icelandic króna is correlated with a rise in implied volatility (and vice versa)

Risk-reversals and carry trades

- Market perception is tilted towards a depreciation of the ISK
- The price of risk-reversals (crash insurance) increases with interest rate differential and past losses. It suggest carry traders are afraid of these losses

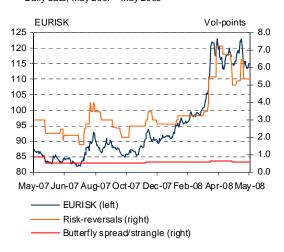
EURISK implied volatility

Daily data, July 2005 - March 2008



Source: Bloomberg.

Risk-reversals and strangles (1M, 25-delta) Daily data, May 2007 - May 2008



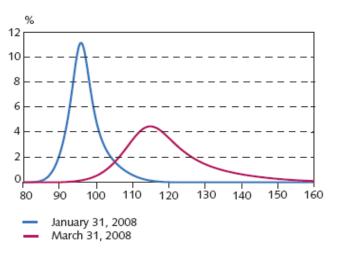
Sources: Bloomberg and investments banks.

7. The expected future exchange rate ...



- Option quotes can be used to extract a riskneutral probability distribution for the one-month ahead exchange rate
 - <u>Implied volatilities</u> provide a measure of the standard deviation of the distribution.
 - Risk-reversals are a measure of the skewness.
- The accuracy of the PDF depends on the <u>quality</u> of the <u>quoted option prices</u>

1M EURISK risk-neutral probability functions1



25-delta risk reversal: 3.25 (7.25), 25-delta butterfly spread: 0.60 (0.65 at-the-money implied volatility (mid): 16.50 (33.5), forward rate: 97.87 (119.8), interest rate: 14.088 (15.36). Volatility smile fitted according to Malz (1997).

Sources: Bloomberg, investment banks, author's calculations.

8. When the music stops ...



Carry trades, flight-to-safety and the children's game of musical chairs

 "Those who stand aside face a loss of market share, perhaps lasting for a protracted period, before they can be proved right. In the words of Charles Prince (UBS), if the music is playing, they more or less have to dance."

Caballero et al. (2008):

- "... when the music stops, only one child will be left without a seat. However if the children are confused about the rules and each is convinced that he will be the one left without a seat, chaos may erupt. Kids may start grabbing on to chairs, running backwards, etc...The [subprime shock] at the end of the day is a small shock; it is only the actions of panicked investors that have made it large. The standard recipe in such a flight-to-quality scenario is for central banks to convincingly promise large liquidity injections in the event of a meltdown"
- The Eurobond market became too large to handle when access to cheap foreign liquidity dried up
- The exchange rate is likely to remain volatile unless high-yielding "low-risk" assets are made available:
 - CDs and government bonds
 - The FX swap market is kick-started
 - The Icelandic banks secure enough foreign liquidity
 - The Central Bank acts as a liquidity provider of foreign currency

Literature



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